

The Gulf County Board of County Commissioners will receive bids from any person, company or corporation interested in providing the following:

**Design of the 2019 Official Gulf County Visitor Guide  
BID #1718-21**

**Proposals due Friday, July 13, 2018 no later than 4:30 PM ET  
Proposals will be opened Monday, July 16, 2018 at 10:00 AM ET**

Please include an **Original** and **Two Copies** of your bid.  
**WE WILL ONLY ACCEPT BIDS THAT COMPLY WITH THIS RFP  
AND PROVIDE 1 TOTAL COST FOR THE FOLLOWING:**

Specifications:

- Provide a minimum of 3 samples of related work, 2 copies of each required
- New Visitor Guide design/layout – based on maximum of 84 pages including cover
  - 3 Variations of Cover Design
  - 3 Variations of Page Templates
- Content Writing – GCTDC will provide past content for guidance
- Update Partner Ad Layout – GCTDC will supply partner ad content, logos and images
- Minor Photo Adjustments (Images provided by Gulf County TDC)
- Proofing of files prior to sending to TDC for review
- 4 Rounds of GCTDC edits
- Final Press Proof
- Printer ready files delivered to press
- Schedule – Design to begin October 1, 2018 and print ready files delivered by December 21, 2018

Proposals must be delivered to the Gulf County Clerk's Office at 1000 Cecil G. Costin, Sr. Blvd, Room 149, Port St. Joe, FL 32456. Note: Port St. Joe is a small rural community located in EASTERN time zone. Please confirm delivery times with your carrier in order to meet the deadline.

Please indicate on the envelope **YOUR COMPANY NAME**, that this is a **SEALED BID** and include the **BID NUMBER**.

