

#35

GULF COUNTY RESTORE ACT PROJECT PRE-PROPOSAL FORM

Project Name: Dr. David Langston Boys & Girls Club/ Economic Development Center

**Submitting Entity: MJS Consulting & Strategic Planning, LLC.
"A Service Disabled Veteran Owned Business"
Principal: Mildred O. Smith
3550 Esplanade Way, Suite 8107
Tallahassee, Florida 32311**

I. Please select one or more eligible activity that the project is classified under:

- Restoration and protection of the natural resources, ecosystems, fisheries, marine and wildlife habitats, beaches, and coastal wetlands of the Gulf Coast region.
- Mitigation of damage to fish, wildlife and natural resources.
- Implementation of a federally approved marine, coastal or comprehensive conservation management plan, including fisheries monitoring.
- Workforce development and job creation.**
- Improvements to or on State parks located in coastal areas affected by the Deepwater Horizon oil spill.
- Infrastructure projects benefitting the economy or ecological resources, including port infrastructure.
- Coastal flood protection and related infrastructure.
- Planning assistance.**
- Promotion of tourism and seafood in the Gulf Coast region.**

II. Please provide an executive summary of the project. Describe/quantify the economic (jobs, infrastructure, tourism, etc.) and environmental benefits (habitat, quality, knowledge, long-term sustainability, etc.).

Florida based has been in communication with Boys & Girls Clubs of America's Regional Service Center regarding naming a Greater Gulf Area Club named in honor of "Dr. David Langston" to carry on his legacy of hope for the North Port St. Joe Area. Dr. David Langston developed his vision of the Norris D. Langston Youth Foundation, Inc., Education & Economic Development Center. After speaking with Dr. Langston's children, his loyal companion, county government officials and community leaders they have expressed interest in moving forward on this vision to increase the quality of life for children and families of the Greater Gulf Area Community.

Dr. Langston's Youth Foundation, Inc. had the support of the state and county for his interest in developing youth, education and economic opportunities to make his hometown of Port St. Joe a place all children and families could progress and grow. His interest in developing after school programs with tutoring and mentoring services has become more of a growing need. The need for these programs to enable youth in a strong safe haven for families and generations, to come would help to reduce violence, drug addiction and crime, etc.

Important programs which include reading and math would be provided for growth of technical, vocational and other academic skills. Proper nutritional and motivational programs, along with exposure to cultural activities to link students to post secondary institutions of higher learning will enable the youth of the Greater Gulf Area will foster a more productive and educational enriched community.

These opportunities for the youth and young adults of the Greater Gulf Area assist with developing a better educated workforce prepared community, which increases the quality of life for all citizens to develop the greater economic growth. The Boys & Girls Club adds an infrastructure to decrease the overall negative impact of youth and families of North Port St. Joe. The **“Dr. David Langston Greater Gulf Area Boys & Girls Club” & Economic Development Center** would create about 100 jobs for professionals and youth, giving them a sense of pride of community development. The long term sustainability of this project would come through state and federal funding through grants and private sector contributions, fundraising will be an ongoing and constant focus.

Boys & Girls Club Alumni
Facts At A Glance
Provided by the Boys & Girls Club Regional Servicing Office
Atlanta, Georgia

Boys & Girls Clubs have an immediate and long-lasting impact on their alumni:

- 57% of alumni said the Club saved their life. (Up 5% from 2009 survey).
- 91% of alumni are satisfied with their adult life.

Areas of Concern

Four areas of concern from the survey have a major impact on America's youth:

Crime & Substance Abuse:

- 44% of Club alumni attribute their ability to avoid difficulty with the law to the influence of Club staff.
- Another 57% say the Club is where they learned how to “say no” to drugs and alcohol.

Dropout Rates:

- 28% of alumni report they would have dropped out of high school if not for the Club.
- 51% achieved a higher level of education than they thought possible because of attending the Club.

Childhood Obesity

- 80% of alumni said the Club had a positive impact on their attitude toward fitness and health.
- 74% of Club alumni report participating in organized sports.

African-American Males

- 73% of African-American male alumni said the “Club saved my life.”
- 34% of African-American male alumni earned a four-year college degree, compared to the national rate of 16%.

III. Please provide a cost summary/budget. Detail any matching/cooperative funds available for use, and any cooperative support from governmental or other agencies.

**Dr. David Langston Boys & Girls Club
& Economic Development Center**
OBJECTIVES BY THE YEAR 2018

- Organization will develop state-of-the-art traditional facilities serving both youth and teens year round, along with employment growth opportunities for the Greater Gulf Community.
- Organization has an annual operating budget of \$1.5 million and foundation assets of \$3.2 million.
- Organization employs 30 full-time and 70 part-time employees supplemented by 200 volunteers.
- Organization will be led by an engaged Board of Directors consisting of 36 top individuals.
- Fundraising efforts will be supported by an Advisory Council totaling 40 members.
- Organization will provide innovative programs to meet the needs of our community and our members.

GOAL: The promotion of youth programs and economic development in eight North Florida counties: which include Gulf, Franklin, Wakulla, Bay, Walton, Okaloosa, Santa Rosa and Escambia. These counties have experienced tremendous economic decline and limited community services to children and families due environmental disasters and lack job growth in most recent years.

NEED: To increase outreach to Florida youth and young adults to offer greater opportunities for growth and quality of life improvement. A successful fundraising plan will be implemented to matching grant opportunities provided by the state and federal government.

RESULT: Building the a state-of-the-art Dr. David Langston Boys & Girls Club/Economic Development Center, which will provide the children in the community with a positive environment with specialized programs such as tutoring, athletics, industrial arts, music and information technology, for teens and young adults. Participation in these programs will enable youth to become productive citizens by building self-esteem and character. With a professional staff, the Club will provide safe alternatives from the many negative influences that our youth face each day.

The project, which was budgeted for \$10 million, will raise one-fourth the total cost in donations, via pledges from donors and the other half via securing Boys & Girls Club of America Funding Programs. The goal is to secure a lot for building, by December 2013. Groundbreaking Ceremony will be set for Sunday, March 9, 2014. This will be the fifth anniversary of Dr. David Langston's passing. We will host a memorial celebration following church services for children and families in the Greater Gulf Area.

Construction 23,000 sq. ft. \$3,200,000

Includes: Site Work

Architect & Engineering

Permit Fees

Furnishings & Equipment \$100,000

Campaign Expenses \$100,000

Total \$3,400,000

(4 Years) FUNDRAISING PLAN TO REACH \$10,000,000

<u>NAME OPPORTUNITIES</u>	<u>TOTAL GIFT</u>	<u>4 YEARS</u>
Building Dedications	\$1,000,000	\$250,000
Economic Development Center	300,000	75,000
Athletic Center	200,000	50,000
Education Center	200,000	50,000
Industrial Arts	150,000	37,500
Teen Center	150,000	37,500
Music Center	100,000	25,000
Board or Conference Room	100,000	25,000
Library	100,000	25,000
Art Studio	50,000	12,500

DONOR WALL LEVELS

Superstars \$100,000-up

Champions for Kids 50,000-99,999

Founder's Circle 30,000-49,999

Chairman's Club 15,000-29,999

President's Club 10,000-14,999

Benefactor's Club 5,000-9,999

Patron's Club 3,000-4,999

Heritage Club 501-2,999

Shareholders 500

SAMPLE DEVELOPMENT CAMPAIGN
LETTER OF ACCEPTANCE

In recognition of the vital role the Dr. David Langston Greater Gulf Area Boys & Girls Clubs/ Economic Development Center plays in meeting the needs of youth, I/we pledge to the Developmental Campaign the total sum of:

\$ _____, to be paid in full or as follows:

Paid herewith \$ _____. Balance to be paid in installments:

- Annually
- Quarterly
- Semi-annually
- Over the next ____ years

Contributions will begin on: _____

Please invoice? YES NO

Signature (s): _____ Date: _____

Donor Name:

Company:

Address:

City: _____ State: _____ Zip: _____

Made payable to:

Dr. David Langston Boys & Girls Clubs
Economic Development Center of the Greater Gulf Area

Attn: Chief Professional Officer

Address, City, Zip, Phone

Gifts are tax-deductible under IRS 501(c)3 tax code

- YES, I would like to join the Campaign Cabinet and arrange three personal visits for potential donors to help build the new Boys & Girls Clubs.

IV. Please provide a timeline for project completion. Explain the technical and environmental feasibility (including any permitting considerations) of the project.

Groundbreaking is planned for March 9, 2014 with a tentative Phase One Completion Date of March 2, 2015. Ribbon cutting and Celebration will take place on March 9, 2015. This project will be funded from donations, grants and in-kind contributions.

Construction 23,000 sq. ft. \$3,200,000

Includes: Site Work

Architect & Engineering

Permit Fees

Furnishings & Equipment \$100,000

Campaign Expenses \$100,000

Total \$3,400,000

Phase One will include a gymnasium, a commercial kitchen, program spaces for computer labs and other needs. Supporters will launch a capital campaign in 2014 to assist with matching funds for building.

V. Please provide the qualifications of the Submitting Entity, the financial feasibility/sustainability and the economic feasibility and sustainability of the project (probability of success, etc.).

Professional Experience

Principal---MJS Consulting & Strategic Planning, LLC.

January 2012 – Present (1 year 2 months) Tallahassee, Florida Area

MJS Consulting & Strategic Planning operating out of Tallahassee, Florida and was founded out of a desire to create community & economic development opportunities in rural minority communities. After receiving specialized training from Syracuse University Entrepreneurial Center for Veterans & Military Families as a service disabled Navy veteran, Mildred Smith is the principal founder using her expertise in grassroots and community organizing to contribute to a better quality of life for children and families, in Florida.

Ms. Smith has experience with working in Engineering Units in the United States Navy in the area of Accounting and Quality Assurance for maintaining U.S. Navy vessels and submarines.

CURRENT EMPLOYMENT:

April 2007 to Present- Director of Party Affairs: Florida Democratic Party.

- Chief Administrator for State Democratic Party and Executive Committee within the state legislature and Florida Congressional delegation.
- Meeting with State Party Chair & Executive Director to discuss issues and objectives of 67 County Executives to determine strategies and approaches, and to handle current activities and challenges.
- Representing the Democratic Party's interests with state and federal agencies and works closely with staff from those agencies. Assisting and monitors program implementation. Identifies grant opportunities and prepares relevant grant applications. Collaborating with Department Heads and other staff members on public policy.

PREVIOUS EMPLOYMENT EXPERIENCE:

Jan 2005- Jan 2007-- North Florida Regional Field Organizer: Jim Davis for Governor.

- Developed and implemented Regional Democratic gubernatorial campaign plan securing endorsements and support from democratic leadership in 37 North Florida counties.
- Lead the regional grassroots effort by identifying statewide issues; mobilize democrats for public actions and providing legal and regulatory support on compliance standards for the campaign.
- Developed leadership and strategic planning skills for local activists to mobilize volunteers to build strong coalitions and conduct effective media outreach.
- Raise funds from current and prospective activist – in person and over the phone – to support the campaigns.
- Maintained accurate and up-to-date files, records and systems to build capacity and participated in organization-wide planning, fundraising and campaign activities.

1999- 2004-- Sales Director: The Gospel Truth Newspaper; Miami, Florida.

- Managed business-to-consumer and business-to-business clients. Developed and executed strategic public relations campaigns that integrate media and analyst outreach.
- Managed political campaign advertising accounts and voter education efforts for all candidates during the primary and general elections activities, since fall 2000.

1996- 1998-- Human Resource Generalist: The Florida Dept of Labor; Miami, Florida

- Maintained veteran's employment records & assisted Veterans Employment Liaison.
- Provided employment information for military personnel transitioning to civilian life and setting- up job fairs to assist employers seeking qualified veterans with work experience.

1983-1996-- United States Navy (Reserves): Accounting and Procurement Petty Officer

1978- 1983-- United States Navy (Active Duty): Accounting and Procurement Petty Officer

Submarine Base Pearl Harbor, Hawaii 1980-1983

- Maintained a multi- million dollar Repair Budget for U.S. Navy Submarine Groups in Pacific region, keeping financial and inventory records. Operating standard procedures logistic support and accounting functions.

EDUCATION:

- **B.A. Public Administration, Minor in Human Resources- Barry University- Miami, Florida.**

ORGANIZATION AFFILIATIONS:

- 2012 City of Miami Commission on Status of Women "Trailblazer Award"
- 2008- State Conference of NAACP Freedom Fund Award Recipient, Veterans Affairs
- 2004- Congressional Black Caucus, Veteran's Braintrust Award.
- 2000- Professional Women Veteran of South Florida.
- 1998- Disabled American Veterans Member.
- 1997- Women in the Military Service Memorial Charter Member.

VI. Please provide the anticipated results of the project, and whether it is included in a City of Port St. Joe, City of Wewahitchka or Gulf County Comprehensive and Mitigation Plan?

This project will be developed with the Gulf County Comprehensive Mitigation Plan to meet Land Use Elements. The goal of this project is to manage land development in such a way that the health, safety, social, and economic well-being of the citizens of Gulf County is ensured. MJS Consulting & Strategic Planning, LLC. welcomes Gulf County's enforcement Land Development Regulations in the form of a unified development code that requires land development to be compatible with topography, natural resources, soil conditions, and the availability of facilities and services.

MJS Consulting & Strategic Planning, LLC. will adhere to Gulf County's requirement that the owner of any development project shall be responsible for the provision of adequate drainage and stormwater controls in with all Federal Agencies and Florida Department of Environmental Protection (DEP) and the Northwest Florida Water Management District (NFWFMD) governing the minimum standard for drainage and all stormwater management regulations.

We understand during review of proposed site development plans, Gulf County shall require that continued maintenance of stormwater and drainage facilities be included as part of the proposed land development plan.

Submitted By:

Mildred O. Smith 28 February, 2013
Signature **Date**
MJS Consulting & Strategic Planning, LLC.
Company Name
3550 Esplanade W2g
Address
Suite 8107
Address
(850) 321-5557
Telephone Number
mjsconsultingllc@live.com
E-mail Address (if applicable)

**BOARD OF COUNTY COMMISSIONERS
GULF COUNTY, FLORIDA
RESTORE ACT COMMITTEE (R.A.C.)**

1000 CECIL G. COSTIN SR. BLVD., ROOM 312 , PORT ST. JOE, FLORIDA 32456
PHONE (850)229-6144 • FAX (850) 229-9252 • EMAIL: tkopinsky@gulfcounty-fl.gov

**PUBLIC RECORDS POLICY AND PUBLIC ACCESS ACKNOWLEDGMENT FOR
GULF COUNTY RESTORE ACT APPLICANTS**

I, Mildred O. Smith the undersigned authority and/or representative of the entity MJS Consulting & Strategic Planning, LLC. and or the individual who has submitted the Gulf County RESTORE Act Proposal/Pre-Proposal titled Dr. David Langston Boys & Girls Club / Economic Development Center hereby acknowledge, consent and accept the following representations that coincide with my/our submission for consideration, evaluation and possible recommendation and approval by the Gulf County Board of County Commissioners for funding from the RESTORE Act distribution that strictly complies with the guidelines and regulations set forth under the Restoration and Ecosystems Sustainability, Tourist Opportunities and Revived Economies of the Gulf Coast States Act of 2012:

1. I/We am the authorized representative of the application/pre-proposal referenced above.
2. I/We have thoroughly reviewed and familiarized myself and/or my entity on which I have submitted the application/pre-proposal on behalf of with the entirety of the Gulf County Public Records policy.
3. I/We have thoroughly reviewed and familiarized myself and/or my entity on which I have submitted the application/pre-proposal on behalf of with the entirety of the Florida Statute Chapter 119 which controls and permits public access to information.
4. I/We hereby acknowledge, consent and agree to the controlling policies and statutes above as well as the free and open exchange of any and all submissions provided hereunder this application/pre-proposal and all information exchanged hereafter including but not limited to further amendments to these proposals as well as surveys, studies, research, data production, books, drawings, property records, work papers, county owner lists, files, forms, reports, accounts, documents, manuals, handbooks, instructions, printouts relating in any manner for the production of the application. In addition, all papers, notes, data, reference material, documentation, programs, printouts, and all other media and forms of expression that in any way include, incorporate or reflect any confidential information of what ultimately shall become the Gulf County plans for use and application of the RESTORE Act funding.
5. I/We acknowledge, agree and fully consent to cooperate with the appointed Gulf County RESTORE ACT committee, county officials and staff as a continuing obligation and condition of final review for this RESTORE Act application/pre-proposal.
6. I/We have submitted this acknowledgment to Gulf County RESTORE Act Committee and the Gulf County Board of County Commissioners for the purpose and intent of receiving an evaluation, review and possible recommendations for anticipated funding from the Restoration and Ecosystems Sustainability, Tourist Opportunities and Revived Economies of the Gulf Coast States Act of 2012.

Mildred O. Smith
Signature of RESTORE Act Applicant

Date: 2/28/2013

Mildred O. Smith
Printed Name